



POOJA AUTO



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WELCOMES YOU

IATF 16949:2016 CERTIFIED

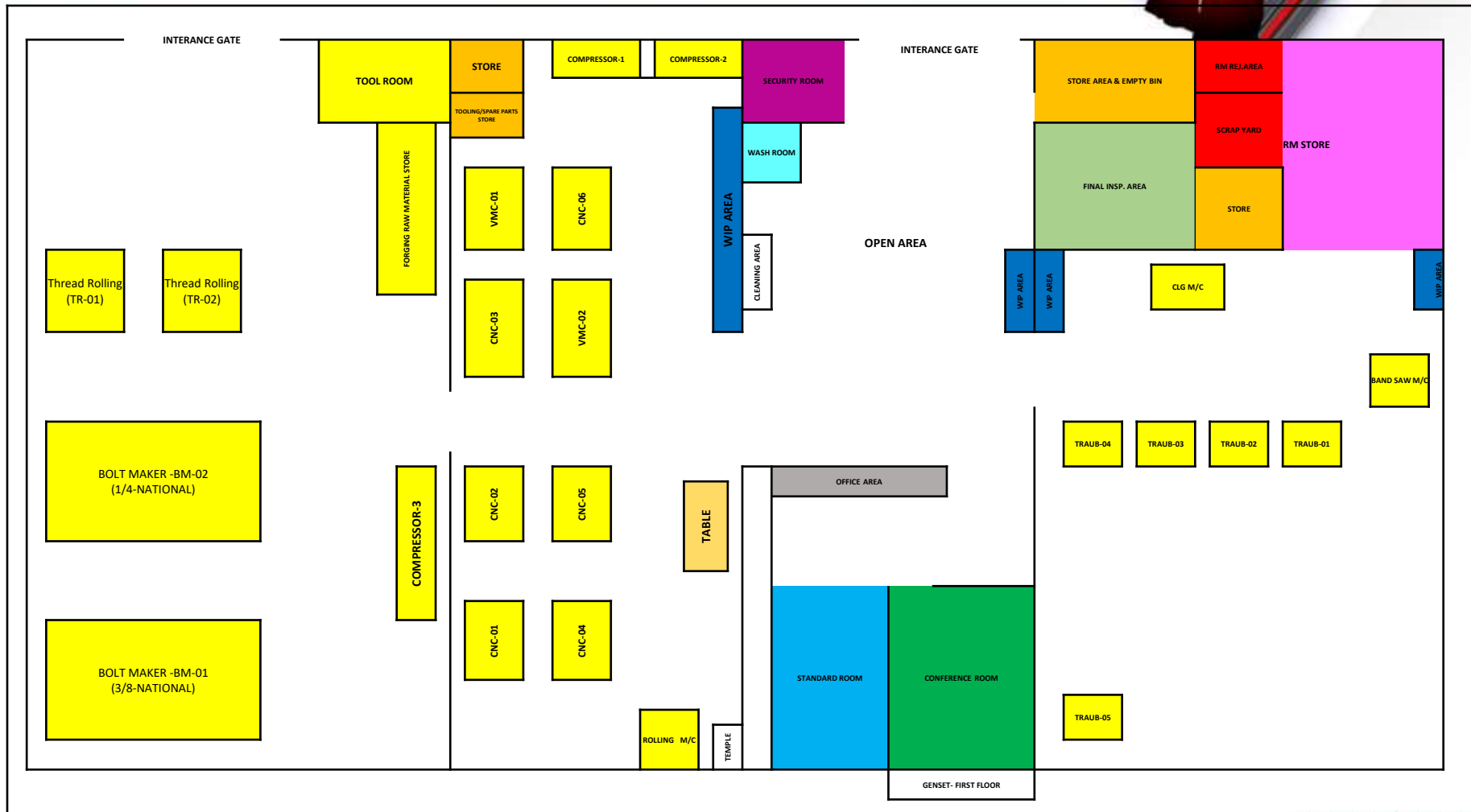


POOJA AUTO

PLANT OVERVIEW



PLANT OVERVIEW



POOJA AUTO LAYOUT

INTRODUCTION



POOJA AUTO is IATF 16949 :
2016



Company which is into manufacturing of Cold Forged, Machined Components and High Tensile Fasteners in all grades of steel as per Indian and International standards and also as per customer requirement on our most modern and efficient machinery.

Our technical expertise and experience of our dedicated staff contributes to high quality standards and precision of our finished products comparable to the best in the industry.



COMPANY PROFILE

COMPANY NAME

POOJA AUTO

ADDRESS:

NEAR RELIANCE OFFICE, SAINIK
COLONY, ROHTAK- 124001 , HARYANA
PH: 7876344777

NEAREST AIRPORT :

IGI AIRPORT (NEW DELHI) 90 KMS

ESTABLISHMENT :

2006 By Mr. Pardeep Ahlawat

NUMBER OF EMPLOYEES:

45

BUSINESS ACTIVITIES :

New part development, as well as
Manufacturing of Automobile parts ,Cold
Forged, Hot Forged, Machined Components
High Tensile Fasteners and other applied
automotive parts.

MAIN PRODUCTS:

Armature Shafts , Brake Assembly child Parts,
Steering Assembly Child Parts,
Bike Gear Assy. Parts
Suspension Parts, Padal Assy. Child Parts,
Tractor Parts, High Tensile Fasteners
Horn Parts, Jack Assembly Child Parts
Door Assy. Parts.





Certificate of Registration

This certificate has been awarded to:

Pooja Auto

Near Reliance Office, Hissar Road, Sainik Colony Mandir Wali Gali, Rohtak, Haryana, 124001, India

in recognition of the organization's Quality Management System which complies with

IATF 16949:2016

The scope of activities covered by this certificate is defined below:

**Manufacture of Cold Forged and Precision Turned Parts (Excludes Product Design under Clause 8.3)
- [USI YWEEWM]**

Certificate Number: 123325/A/0001/0A/16			
Date of Issue of Certification Cycle	Issue Number	Certificate Expiry Date	Certification Cycle
26 July 2024	1	24 July 2027	1
Revision Date	Revision Number	Original Certificate Issue Date	System Number
01 July 2023	0	07 July 2021	00000000

For detailed explanation for the data fields above, refer to: <http://www.urs-holdings.com/qrqr-and-registrations>

Issued By:



Mukesh Singhvi Mukesh Singhvi - On behalf of the Scheme Manager



This certificate is valid only if the organization's Quality Management System is maintained in accordance with the requirements of the standard. The scope of the certificate is subject to successful completion of surveillance audits. Further information regarding the scope of the certificate and the applicability of the standard may be obtained by consulting the Organization.

IATF 16949-2016 CERTIFICATE

CERTIFICATE OF REGISTRATION



This is to certify that the Management System of

POOJA AUTO

Near Reliance Office, Hissar Road, Sainik Colony, Rohtak, Haryana - 124001, India

is in accordance with the requirements of the following standard

ISO 14001:2015
(Environmental Management System)

SCOPE OF CERTIFICATION

Manufacturing of Fasteners and Machining Components.

Certificate Number : **QCAS-POA-24-051581033**

Initial Certification Date : **30 Jan 2024**

Date of Expiry : **29 Jan 2027**

1st Surveillance Date : **30 Dec 2024**

2nd Surveillance Date : **30 Dec 2025**

Verify the Certificate: <https://gaafs.us/site/search/>



Issued by QCAS Certifications Inc.

Managing Director

QCAS is a registered service mark of QCAS Inc. (QCAS) in the U.S.A. and other countries.

This certificate remains the property of QCAS and must be returned to QCAS on Cancellation or Suspension of the certificate validity of the certificate is subject to successful completion of surveillance audits. Further information regarding the scope of the certificate and the applicability of the standard may be obtained by consulting the Organization.

ISO 14001:2015 CERTIFICATE(EMS)



POOJA AUTO

OUR History

The promoters started their business IN 2006 introduced as

POOJA AUTO

Entering the field of automobile components the company started with machining facilities.

2006 : Company installed Turning Machines, Traub, Drill

2010 : Company installed CNC Turning

2012 : ISO-9001:2000 Certification

2015 : Added Centerless Grinding Machine

2018 : Added VMC Machining

2021 : Take the IATF-16949-2016 in 2021

2022 : Added Bolt Maker for Cold Forging

2023 : Industrial Land Purchase for Plant Expansion



POOJA AUTO VISION



Our company philosophy has been focused on customer satisfaction with following uncompromising integrity:

- Timely dispatches, Transparency
- World Class Quality Product with competitive Price
- To aggressively grow the business by accessing global opportunities.
- To continuously improve the product & process quality through innovative approach & by adding the latest technology.
- Immediate response to quality issue, if any
- New Developments with the finest value and quality
- We look forward to even greater accomplishments in the coming like sheet metal

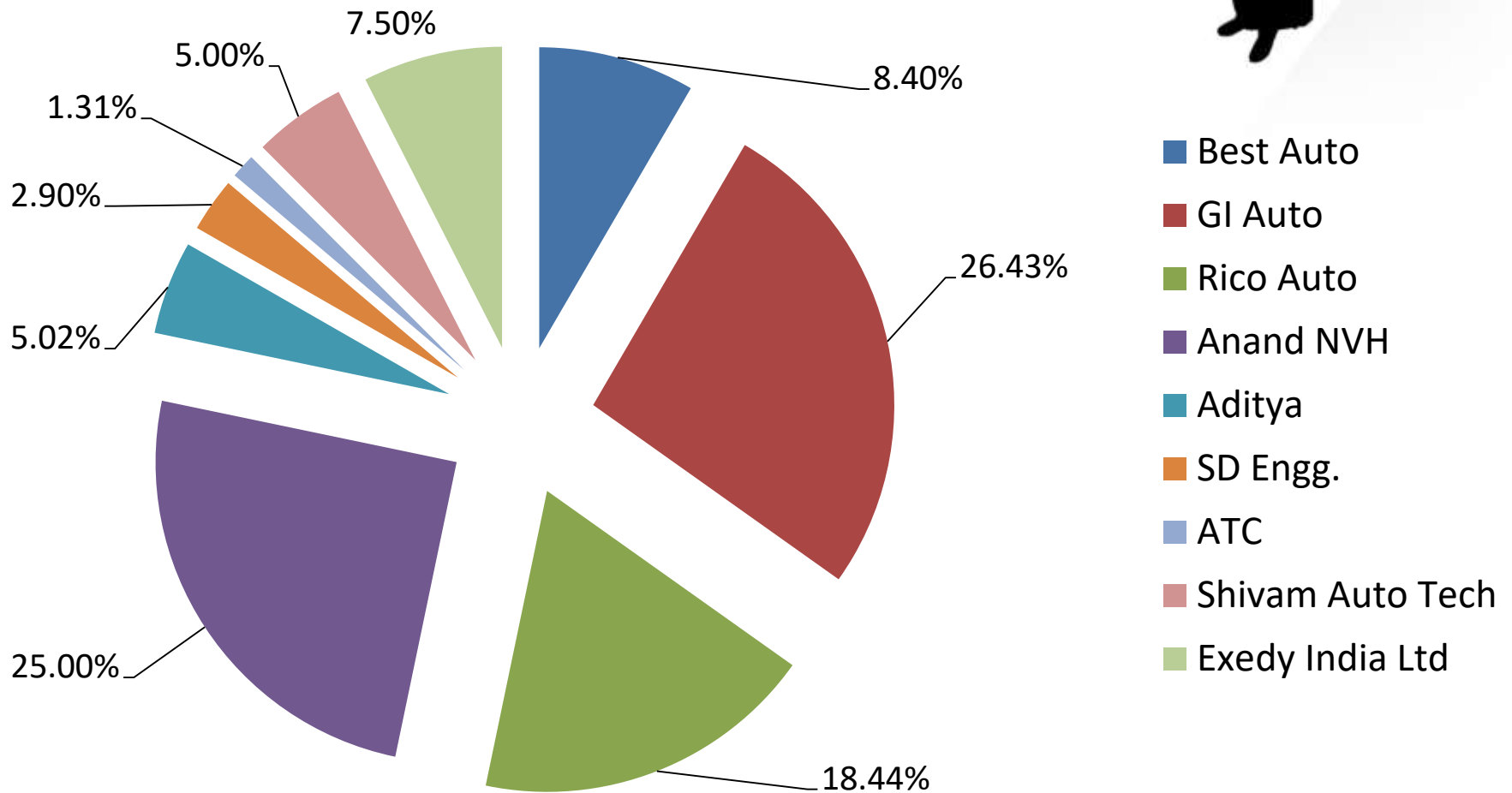




Our Strengths

- ◎ Undertaken IEC code with Import-export License for Automotive Companies.
- ◎ Turning, Milling, Grinding, Rolling, Cold Forging and Drilling in the same premises
- ◎ Facility to produce Forged & Precision Machined Components
- ◎ Ability to handle all types of steel for various products and applications
- ◎ Professional & dedicated experienced staff
- ◎ Ability to develop new components in short lead time

Sales Contribution



Major Customers



INNER PARTS, TUBES
(SUSPENSION PARTS)



(INJECTION MOULDING PARTS)



(AUTOMOBILE DOOR & LOCK PARTS)

Major Customers



GEAR

(GEAR ASSEMBLY CHILD PARTS)
(GEAR AUTO PARTS FOR HERO MOTO CORP.)



BALL PIN, FLANGE BOLT
(STEERING CHILD PARTS)



RIVET, SHAFTS ETC.

(BRAKE ROD ASSEMBLY CHILD PARTS)
FOOT REST
(ELECTRIC SCOOTY CHILD PARTS)
(FOR TVS 2-WHEELERS)



POOJA AUTO

Major Customers



ARMATURE SHAFTS
(BRAKE ASSEMBLY CHILD PARTS)



TUBE-BREATHING ENGINE ASSY PARTS
(ENGINE ASSEMBLY PARTS FOR CUMMINS)



JACK MFG. COMPANY
(JACK ASSEMBLY PARTS)

Major Customers



STOPPER HERO 3R

(CLUTCH ASSEMBLY PARTS FOR HERO-MOTO CORP)

CASTING COMPONENTS



CASTING FORGING COMPONENTS

CASTING COMPONENTS



CASTING MACHINING (CNC& VMC) COMPONENTS

STAINLESS STEEL FORGED & MACHINING COMPONENTS

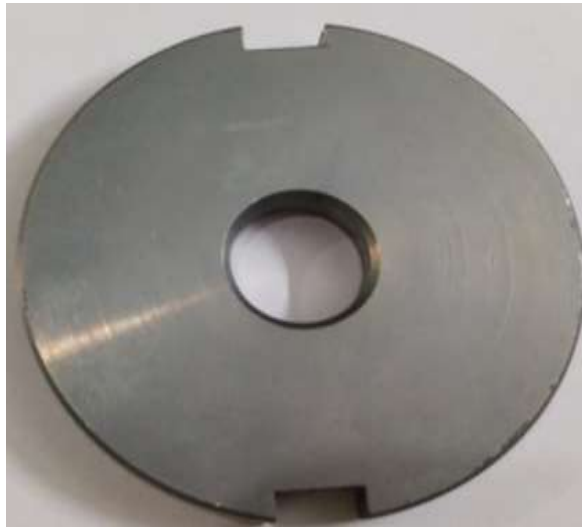


FORGING & MACHINING COMPONENTS

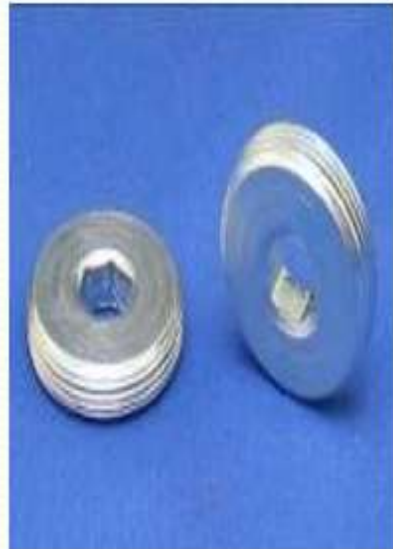


Door Assembly Child Parts

FORGING & MACHINING COMPONENTS



Two Wheeler & Four Wheeler Child Parts



AUTO SUSPENSIONS COMPONENTS



MACHINING AUTOMOTIVES COMPONENTS



GEAR & SUSPENSION CASTING COMPONENTS



FORGING COMPONENTS



TURNING SECTIONS

MAKE : SINGLE SPINDLE AUTOMATIC TRAUB MACHINES



CNC TURNING SECTIONS

MAKE : CNC SMART TURN-ACE MAKE

CNC lathes are able to make fast, precision cuts, generally using index able tools and drills. They are particularly effective for complicated programs designed to make parts that would be infeasible to make on manual lathes



VMC (Vertical Machine Center)

MAKE : ACE DESIGNERS

MODEL :AMS 450

APPLICATION : MILLING , DRILLING , TAPPING BORING ETC.



COLD FORGING MACHINE (BOLT MAKER)

MAKE : MAKE : NATIONAL
NO. OF STATIONS: FOUR

APPLICATION : ALL TYPE OF FASTENERS FROM M6 TO M12



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FLAT THREAD ROLLING MACHINES

APPLICATION : Thread rolling is a cold forging process that can be performed on any ductile metal. The forming process can be used to produce other special forms, such as knurling.



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CENTERLESS GRINDING MACHINES

MAKE : BHAGWAN SONS



HOT FORGING & INDUCTION MACHINES

MAKE : VIRSONS



Induction Hardening

Quality Objective

- ✓ Reduction in Rejection at all stages
- ✓ On Time Delivery
- ✓ Enhance Customer Satisfaction
- ✓ Establish and follow a quality management system
- ✓ Continually review this system to improve its effectiveness
- ✓ Involve our employees in the continual development process
- ✓ Learn from both the positive and negative outcomes of any measurement process, making improvements where appropriate.
- ✓ Develop our internal resources and work with our key trading partners



Our Achievements.

- IATF Certified
- Ranked 1st in Overall Ratings By G.I Auto industries (Bengaluru)
- VDA 6.3 approved by Edscha Aditya Automotives System

Plant Details



Total Assets	50 Millions INR
Land Area	1000 SQ. YARD
Buildup Area	800 SQ. YARD
Installed Capacity	1000 MT/ANNUM (50 Million pcs.)
Current Production	600 MT/ANNUM (35 Million pcs.)
Expected Growth in FY 2024-25	400 MT

Raw Material Source

WE SOURCE RAW MATERIAL FROM MAJOR STEEL PRODUCERS IN INDIA.

- SUNFLAG IRON AND STEEL
- SHREE BALA JI TECH INDIA
- JSW (JINDAL STEEL WORKS)
- R.B. STEEL SERVICES
- TYCOON LTD, THAILAND
- TUBE INVESTMENT OF INDIA LTD,
- COPARO TUBES INDIA.
- PUNCH MAHAL SEEL (STAINLESS STEEL)
- RAJ-HANS METAL (CAPITAL METAL-BRASS)
- HINDALCO INDUSTRIES (ALLUMINIUM SUPPLIER)

Raw Material Grades

- **S45C**
- **S48C**
- **SS303**
- **SS304**
- **SS430F**
- **SS420**
- **SS430**
- **SS316**
- **BRASS**
- **ALLUMINIUM**
- **M.S**
- **EN-8D**
- **EN-1A**
- **EN-19 / EN24 / EN36 / EN45/ EN47/ EN353 /EN41B / EN18/ EN9**
- **EN-8M**
- **AI20MNCR5/16MNCR5**
- **SI/SAE 1018**
- **AISI/SAE 1010**
- **AISI/SAE 1008/1010**
- **AISI/SAE 10B21/15B25/15B41**
- **AISI/SAE 4140/4135/41cr4**


NOTE : HIGHLIGHTED WITH ORANGE COLOUR ARE MAJOR RAW MATERIAL



Manufacturing Capabilities

- ◎ **Diameter Range** : M3 to M100 by Machining
- ◎ **Length Range** : 6 mm to 300 mm by Machining
- ◎ **Diameter Range** : M4 to M14 by Cold Forging
- ◎ **Diameter Range** : M10 to M42 by Hot Forging (HHB & SHCS)
- ◎ **Length Range** : 6 mm to 100 mm by Cold Forging
- ◎ Heat Treatment (**Outsourced**)
- ◎ Zn Flake & Zn. Trivalent Plating (**Outsourced**)
- ◎ Nickel Chrome Plating (**Outsourced**)

Manufacturing Facilities

- 
- Cold Forging (Bolt maker) 2 Nos.
 - CNC Smart Machines (Ace-Size-300 MM) 10 Nos.
 - VMC Machines 2 Nos.
 - Hot Forging (100 ton) 1 Nos.
 - Single Spindle Automatic Traub (A-25) 5 Nos
 - Single Spindle Automatic Traub (A-42) 4 Nos
 - Rolling Machine 02 Nos.
 - Drilling Machine 5 Nos.
 - Centerless Grinding Machine 2 Nos.
 - Band Saw cutting Machine 1 Nos.
 - Induction Hardening 1 Nos.

Production Processes :



Main Processes:

Grinding, CNC Turning, Cold Forging ,
Drilling ,Milling, Traub Cutting, Band Saw
Cutting, Tapping & Sheet Metal.

Raw Material:

Alloy Steel, Stainless steel, Boron Steel, Low
Carbon & High Carbon Steel

- **Bar Coding Facility**
- **Back up facilities available for all machines & skilled manpower.**

Testing Equipment's

- Contour Tracer Machine (Mitu-Toyo)



Testing Equipment's

- Profile Projector M/c (MEERA)
- Surface Roughness Tester (Mitu-Toyo)



Testing Equipment's

- Rockwell Hardness Tester M/c (SAROJ)
- Plating Thickness Tester (MIKRO)



Testing Equipment's

- Pitch Micrometer (Mitu-Toyo)
- Thread Gauges (Ring & Plug)



Testing Equipment's

- All types of instruments including Vernier Micrometer ,vernier Caliper , Dial vernier caliper , Blade Type Micrometer ,Dial indicator Height gauge , Thread plug gauge , Thread ring gauge, Air Plug Gauges
- Digital Micrometer , Pitch Micrometer , Puppy Dial Etc.
- Surface Plate
- Center Bench

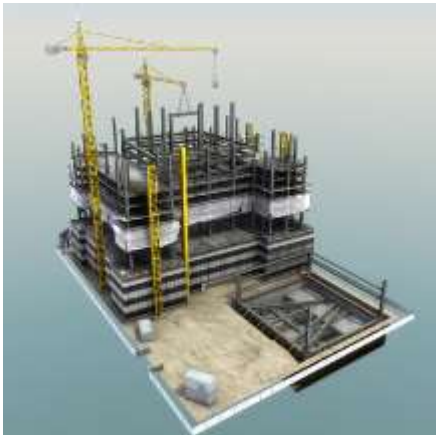
Resource Planning (2024-25)



- We are planning 2 more CNC , 1 More VMC and 1 Bolt maker and Hot Forging marching
- To enhance the Forging capacity to 100Tons per month in the next 2 years time.
- To grow business in the Exports segment.

Resource Planning (2024-25)

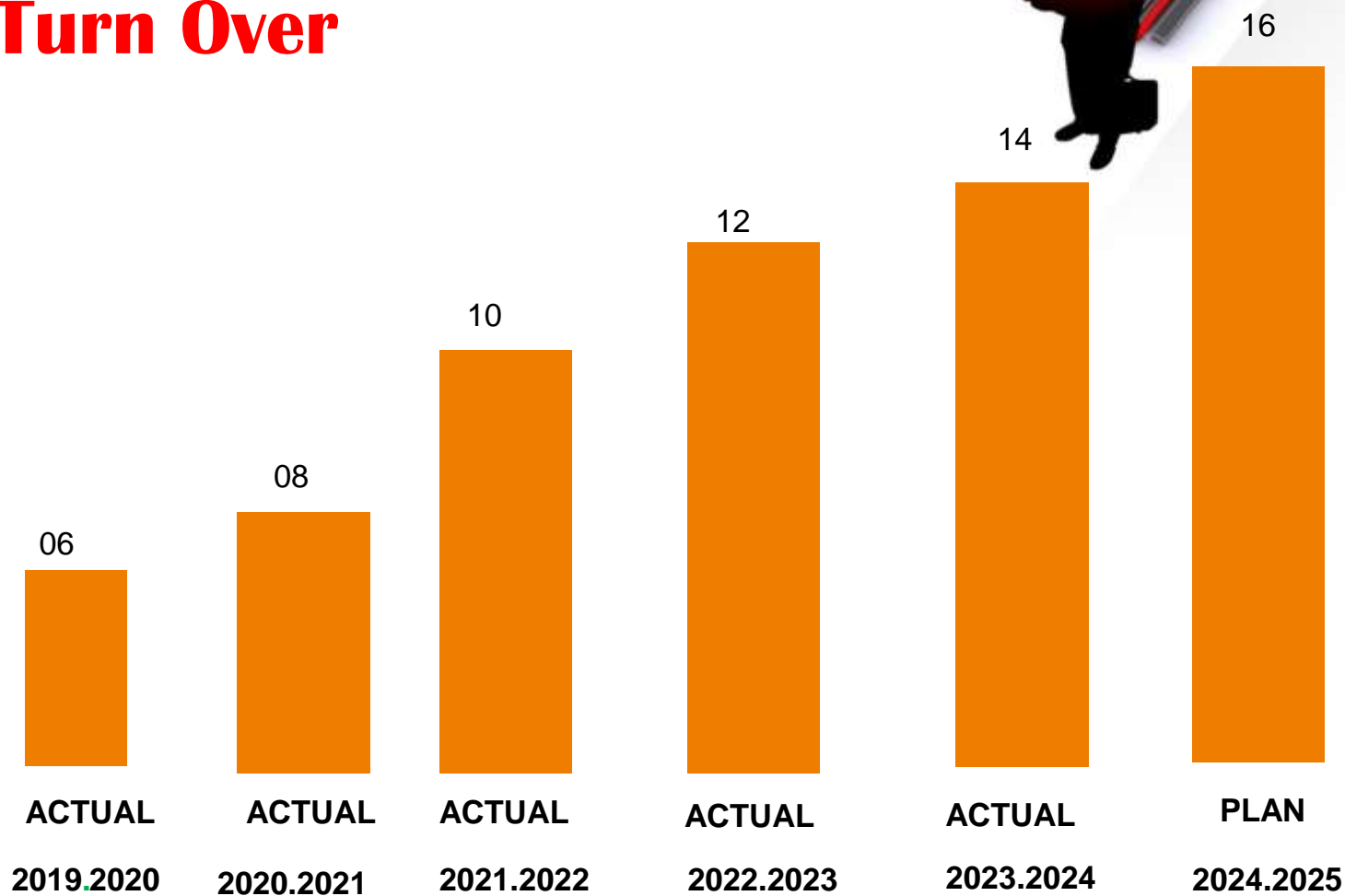
We have also purchased 3000 sq/yard industrial plot in FREE ZONE AREA, JIND ROAD Rohtak and very shortly we are planning to start plant construction work



Yearly Turn Over

GROUP TURN OVER IN CRORES

Year



VALUE ON CR

Contact Details

HEAD OFFICE & WORK

POOJA AUTO.

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Mr. Pardeep Ahlawat
(Marketing)



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THANK YOU